- Spin-Off of the University of Antwerp (Belgium)
- Natural Language Processing at the core
- Social Media Monitoring

Guy  
CEO  
co-founder

Tom  
CTO  
co-founder

Redouan  
CDO  
co-founder

Gijs  
CBDO  
co-founder

Elizabeth  
data scientist

Pierre  
data scientist

Andrew  
data scientist

Lydia  
project manager

Olivier  
outreach manager

Walter  
co-founder
Multilingual text analytics REST-API

- Identification: language, dialect, genre, IPTC
- Grammar: part-of-speech tagging, lemmatization
- Readability: passive, tang, syllable counts, reading ease
- Concept Extraction: named entities, keywords, geocoding, synonyms, translation
- Sentiment Analysis
- User Profiling: age, gender, level of education and personality

![Price Plan Table](image)
Custom NLP

- Rapid development and deployment of custom NLP pipelines thanks to efficient proprietary engines
- No verticals
Custom NLP

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Custom NLP

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Custom NLP

- Rapid development and deployment of custom NLP pipelines thanks to efficient proprietary engines
- No verticals
- Except for the automated detection of hate speech and disinformation
AI FOR GOOD
The European Language Grid

- **How could we benefit from the ELG?**
  - Not going to lie: the REST-API has been a tough sell
  - Join the market place!

- **How could you contribute to the ELG?**
  - Machine learning has become more about the data than the algorithms
  - Many requests for sharing of data
  - How to do so legally?

- **Why would you want to contribute to/participate in the ELG?**
  - Many requests for NLP projects outside of our scope
  - Find/suggest/resell other vendors
  - Joint projects

- **What do you expect/wish for?**
  - Legal, commercial advice on sharing, distributing data sets
  - System integrators
ELG and the European LT industry
3 December 2020